LEO BURNETT U.S.A.
AD# BCK275-DJ REQ# M22800 "T-SHIRT PROMO" PG 4/C BLD (8-3/4" X 11-1/2") NATIONAL MAGS., 1991
Printed in U.S.A.

Special T-Shirt Offer

WE'RE GIVING AWAY 500,000 BUCKS

Send for your free Almighty Buck T-Shirt before they're all gone.

Your T-Shirt is free with proofs of purchase from 3 packs of Bucks. But remember, even half a million Bucks won't last forever. See attached order form for details.

Full rich flavor, not full price.

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SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

Mfr. suggested retail price.

Kings Lights: 11 mg "tar," 0.7 mg nicotine –
Kings: 14 mg "tar," 1.0 mg nicotine
av. per cigarette by FTC method.

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